

Executive Programme in

Management (Level 4) (Non-MQA)

12 Months

Modular basis

10 Modules

Flexible schedules

Programme fee RM9,600
(inclusive 8% SST)

Registration fee RM500

Access to UNIMAS Online Resources
(PeTARY & Learners for Life)

For more information, contact:

IEG General Enquiry

☎ 06-7611220

✉ support@interface.com.my

UNIMAS Business School

☎ 082 222 111

✉ ubspocel@gmail.com



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apply!**



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Introduction

The Executive Programme in Management (Level 4) is designed to equip students with fundamental knowledge and practical skills required to manage business and non-business organisations effectively. This programme typically focuses on the core functions of management – planning, organizing, leading and controlling, while incorporating modern business trends like entrepreneurship, marketing, human resources, and operational efficiency.

Who Should Apply?

- Administrative and operational staff
- Sales, HR, and marketing executives
- Team leaders and coordinators
- Entrepreneurs and small business owners
- Employees moving into management roles

Modules

Module 1: Principles of Management
Module 2: Human Resource Management
Module 3: Principles of Marketing
Module 4: Strategic Management
Module 5: Entrepreneurship
Module 6: Management Information System
Module 7: Organisational Behaviour
Module 8: Fundamentals of Financial Management
Module 9: Electronic Commerce
Module 10: Business Planning

Entry Requirements

Passed Sijil Pelajaran Malaysia (SPM) / Sijil Tinggi Pelajaran Malaysia (STPM) / equivalent

OR

Passed a Professional/Executive/Professional and Executive Programme (Level 3)

OR

Other academic qualifications with at least 2 years of working experience, subject to approval by the UNIMAS Senate

OR

Passed Accreditation of Prior Experiential Learning for Access (APELA) certification